

Payment

MMS

Voting

Merge
SMS

Password

Verifying

The fast way
to integrate

SMS
into your software

C#

Java

HTTP

ASP

COM

SMPP

MSSQL

YAP

SMTP

FTP

Web Services

 **ViaNett**



Get inspired

Ask

Positioning

Survey

SMS
Billing

Verifying

HLR

Payment

MMS

Ord

on



We love SMS!

Did you know that **93% read their SMS** / text message within **3 minutes**? This is one of the reasons why SMS is one of the world's most powerful communication methods.

Welcome to ViaNett and our world of SMS!

In a world with an unstoppable demand for more and more efficiency, fast communication is one of the most important factors to make things happen faster. SMS is currently considered to be the world's most effective method of communication. In 2012 the SMS business market in Norway increased by more than 28%, and it continues to grow in 2013. Smartphones have become as common as shoes. You wear them at all time, except in bed and in the shower where you place them close by. The fact that almost everybody keep their phones within an arm's length at all times explains why SMS has become so powerful.

The application areas for SMS are enormous. An increasing number of companies have adopted SMS as an important part of their communication tool box. A reliable and rapid execution of SMS, online delivery reports and smart two-way dialogue, are some of the features that ViaNett specializes in.

```
using System;
using System.Net;

class Program
{
    static void Main()
    {
        string url = "http://smc.vianett.no/";
        WebRequest req = HttpWebRequest.Create(url);
        WebResponse resp = req.GetResponse();
        if (resp.Headers["Success"] == "true")
            Console.WriteLine("Message sent");
        else
            Console.WriteLine("Error: {0}", resp.StatusCode);
        resp.Close();
    }
}
```

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As a developer, you will have access to support from our developers for integrating the SMS functionalities to run as quickly and painlessly as possible.

We look forward to cooperate with you in the future by providing you with tools that speed up businesses all over the world.


Torstein Syvertsen, Chief Marketing Officer at ViaNett



About our APIs

HTTP

Our most popular connection. It provides a simple way to connect to the ViaNett gateway, and has all relevant features. It is based on HTTP GET and POST.

Java

Our most popular API for JAVA-based development. It is designed for ease of use, and provides a reliable and fast way of connecting to the ViaNett gateway. It is suitable for large volumes of traffic.

ASP

With ASP, you can combine HTML pages, script commands and COM components to create interactive Web pages and powerful Web-based applications that are easy to develop and modify.

COM

This API provides an easy way for Windows-based developers to integrate SMS sending into their programs.

SMPP

SMPP is the industry standard API for sending and receiving SMS, suitable for customers who send large volumes of traffic. It's very fast. ViaNett offers a robust connection with full support for the SMPP 3.4 standard. Suited for experts or for those using SMPP client software.

Visit:

www.vianett.com for more info.

YAP

Suitable for customers who send large volumes of traffic. It's very fast and has all relevant features. It has a simpler syntax than SMPP. It is not suited for beginners.

SMTP

This API converts your e-mails to SMS messages. Popular when customers already have an e-mail messaging system in place.

MSSQL

Recommended API when customers consider using Microsoft SQL Server as their primary database to send and receive SMS or MMS messages.

Web Services

Send SMS messages by simply calling a web service method. Modern developer tools and languages (ex. MS Visual Studio / .NET or Java) support calling SOAP based web services over the Internet.

C#

ViaNett provides you with an object/class in C#, based on the HTTP API. The source code is available for download.

FTP

Suitable for high-volume messaging. It allows customers to send a large list of messages by uploading text files to ViaNett's FTP server and have the files automatically dispatched to message recipients

Some of our recent cases

ice.net has success with SMS!

ice.net is a provider of mobile broadband in Sweden, Norway and Denmark. They have successfully used SMS in its sales and marketing work.

ice.net

One of the services they offer, is that the customer – both new and old – can check out the coverage for ice.net exactly where the customer is at the moment. This is done quickly and efficiently by sending “DEKNING” (Norwegian for “COVERAGE”) to 08200. This is a premium service that costs NOK 3 per message.



The customer may also find his nearest dealer by sending “FORHANDLER” (Norwegian for “DEALER”) to 08200. The customer will then be positioned before he gets a message with information about where the nearest dealer is. Ice.net also use SMS in marketing campaigns to get new sales leads, and to be more efficient in the communication internally.

Do you want people to volunteer? Use the power of SMS.

Skjeberg Golf Club is a superb 18-hole golf course in Østfold, Norway, which opened in 1990. As with many other clubs, community spirit is essential to prepare for the season opening. Asking for volunteers by email or letters does not always give the desired response.

ViaNett recommended Skjeberg Golf Club to ask for volunteers through SMS. It really generated a response! 637 people received SMS, and 63 members responded. 60 volunteers appeared, and the manager was delighted. SMS messages were sent out with a dialog function allowing the recipients to respond.



“Using SMS to volunteer summons was incredibly effective. Never before have so many volunteers showed up on request. Fantastic!”

Gabrielle Gundersrud - CEO Skjeberg Golf Club

Nespresso has success with the use of SMS in their campaigns

With a presence in almost 60 countries and a global store network of over 300 exclusive Nespresso boutiques, Nespresso is the pioneer and reference for portioned coffee of the highest quality.

Nespresso is using SMS in their campaigns to consumers with success. Customers who have given consent to the SMS promotion, receive with the various campaigns an SMS with news information and the ability to order new capsules on the fly. Nespresso will due to the success of SMS ordering in Norway, also use SMS ordering in Denmark, Sweden and Finland .

"SMS allows us to communicate effectively with those of our clients who prefer this kind of dialog" *Kathryn Hoff, Marketing Manager Nespresso Norway*



NESPRESSO®

More than 50 reasons for using SMS

1. **Reminders:** Remind your contacts about important events and meetings.
2. **Password:** Give your users their passwords by SMS – Safe and fast!
3. **Mobile payments:** Let your customer pay for a service or product instantly with SMS.
4. **Mobile orders:** Send out product info with SMS, and let your customers order instantly.
5. **Account balance:** Give your customer the balance status of your service in an instant.
6. **Maps:** Send out map information about your meeting places.
7. **Business cards:** Send your business card via SMS with map, picture and company information.
8. **Survey:** Do a survey efficiently and fast with SMS.
9. **Notifications:** Send out critical notifications fast by using SMS, or use timed notifications.
10. **Discounts:** Give your customers a unique discount coupon with SMS.
11. **Polls:** Let the users vote by submitting votes with SMS.
12. **Information:** Use SMS to send out information fast and efficiently.
13. **Donation:** Raise money to charity with SMS.
14. **Payment reminders:** Send out payment reminders with payment information in the SMS.
15. **Verification:** Verify with SMS that it's the right person that's allowed to use a service.
16. **Ask:** Get the necessary information you need from one or more users.
17. **Group SMS:** Send out messages to a group. Let one person respond to the rest.
18. **SMS to Mail:** Send out SMS, receive their response on your email.
19. **Marketing:** Market your products or services efficiently to those who want this information.
20. **Tickets:** Send out tickets fast, safely, and efficiently with SMS.
21. **School message:** Send messages to pupils with time tables, parent meetings and holidays.

NEXT 22-50 >>



OR SEND **INSPIRE**
to 1963 (Norway)

Developer & Support Team

Get inspired by:

Magnus

Developer & Technical Support
Email: smssupport@vianett.com

Lars

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Email: smssupport@vianett.com

Øystein

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Join and meet us at the
ViaNett Developer Network

Facts about ViaNett

- ✓ 15 years' experience
- ✓ 13 APIs for easy integration
- ✓ SMS wholesale worldwide
- ✓ Dispatch of about 700,000 SMS per day
- ✓ Online monitoring of all events worldwide 24/7
- ✓ Business customers in more than 100 countries
- ✓ Direct third-line support to our developers
- ✓ Single point of contact for worldwide SMS distribution

sales@vianett.com

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International SMS Specialist

www.vianett.com

 **ViaNett**

Confirmation

Ordering

Voting

SMS
API

Reminders

Marketing

HLR

Join the ViaNett Developer Network now!



ViaNett
Developer
Network

We will be happy to take part in your skills, creativity, ideas, needs and passion to develop new features and APIs to make this world even more fun and efficient. Join our network on Facebook and get the opportunity to share and develop the ideas from the beginning. We like having fun. Do you dare to challenge us on the ViaNett Raceway? Get your invitation on Facebook.

SmallSMS - Get inspired!

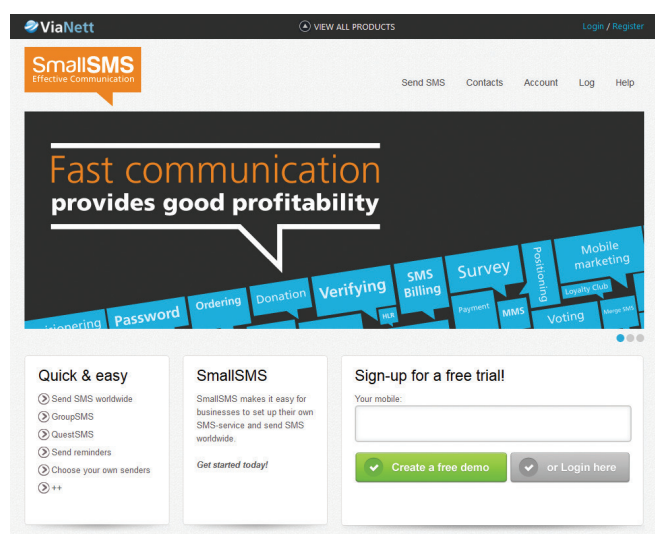
SmallSMS is a simple visual demonstration tool for sending SMS manually. With your ViaNett account, you can set up as many users as you want to access SmallSMS. Create groups, import contacts with the cut and paste function, and send SMS immediately - or at a defined time. Test out the exciting features GroupSMS, Survey and SMS2mail. Add photos and videos and create your own SMS business card with map functionality. Log in with your username and password and test the solution today.

Including:

- ✓ Links / Business Cards (upload)
- ✓ Attachment (upload)
- ✓ Upload links
- ✓ Playroom
- ✓ Group SMS, SMS 2 Mail,
- ✓ Quest SMS and more

Requirements:

- ✓ You must work as a developer
- ✓ You must work for a company with a VAT number
- ✓ You can only use the free SMS for demo and testing purposes
- ✓ Time frame: 12 month from signing up



Scan and Register!
www.vianett.com/vip
Or send **DEMO** to 1963
(Norway)



Payment

Positioning

Password

Booking

Donation